

EU GENERAL DATA PROTECTION REGULATION (GDPR)

WHAT YOU NEED TO KNOW

The EU General Data Protection Regulation ("GDPR") imposes a radical, much tougher data protection regulatory framework on Europe and the wider world for the processing of personal data. Any organization in the EU that "controls" or "processes" Personal Data must comply with GDPR. Similarly, every controller based outside the EU that targets goods or services at, or profiles people living in the EU must comply.

WHY IS IT IMPORTANT TO YOU?

GDPR applies to any organization across the globe that collect, stores, processes and/or use personal data belonging to residents of the European Union

WHAT IS PERSONAL DATA?

Personal Data i.e. any information relating to an individual whether they can be identified directly or indirectly such as:

WHEN IS IT GOING TO TAKE EFFECT?



the deadline for compliance with GDPR.

WHAT WOULD BE THE IMPACT OF NON-COMPLIANCE?

Administrative Fines:

- Violation of GDPR provisions up to €20,000,000 or 4% of annual global turnover –whichever is greater.
- Failing to notify a Data Security breach up to €10,000,000 or 2% of annual global turnover.

An Individual Can:

- Complain to Supervisory Authority.
- Exercise Right to Compensation.

WHAT YOUR COMPANY MUST DO?

Communication: Inform individuals who you are when you request the data, why you are processing their data, how long it will be stored and who receives it.

Consent: Get clear consent to process the data. Check age limit for parental consent.

Data Access and Portability: Allow individuals to view their collected data or transfer it to other companies/data controllers.

Warnings: Inform people of data breaches if there is a serious risk to them.

Erase Data: Give people the **'right to be forgotten'**. Erase their personal data if they ask.

Safeguard Personal Data: Use extra safeguards for information on health, race, sexual orientation, religion and political beliefs.

Marketing: Give people the right to opt out of direct marketing that uses their data.

Data Transfer: Ensure appropriate safeguards during transfer of Personal Data across international borders.

HOW CAN WE HELP YOU?

Ingram Micro provides a wide range of Cyber Security and privacy consultancy services and trainings. Our experts can help you identify and understand your compliance requirements and equip you with the right products and solutions to secure your systems and data and comply with GDPR.

FURTHER INFORMATION

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