





### An overview of Cisco ONE™ Software

# Stay Ahead with Ingram Micro and Cisco

Earn more and sell more, faster with Cisco ONE Software.

Cisco has made it easier for you to sell Cisco ONE Software and is now offering you more opportunities to accelerate your business and create partner value.

The new Cisco ONE Software model decouples the software from the underlying hardware, making it easier for you to sell infrastructure.

## Key advantages of selling Cisco ONE Software for you



#### Easier to sell

Cisco ONE Software offers a suite of software features, hardware, and support, all in one package at a standard price, avoiding the need to choose between separately priced software features.



#### Unlocks innovation

Cisco ONE Software gives customers immediate access to Cisco's ongoing innovation and technologies, such as software upgrades and new software features.



#### **Enables licence portability**

Users can carry over Cisco ONE Software to future hardware, eliminating the need to repurchase software licencing when upgrading or refreshing to new hardware.



#### Reduces cost

The new Cisco ONE Software allows customers to pay on a subscription basis rather than purchasing a single perpetual licence.



#### Identifies new opportunities

Use the Cisco® Icebreaker Program to uncover new refresh and migration opportunities within customers' existing network and IT environments.

Select the right software capabilities to address customers' business needs with Cisco ONE Software.

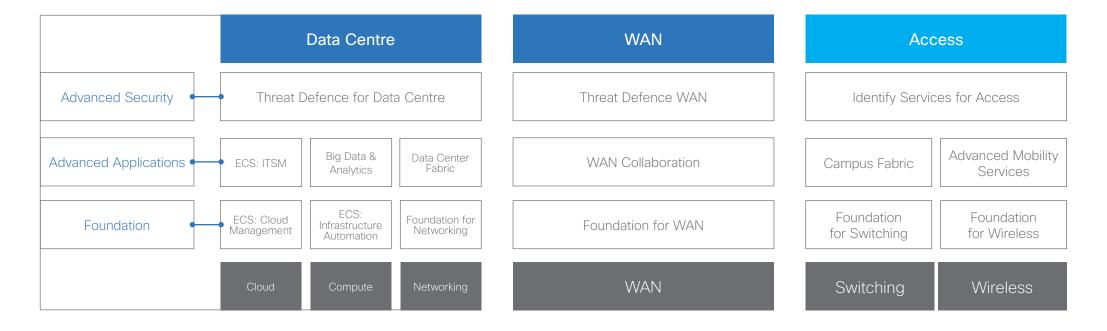






# Cisco ONE Suite Features

# Simple solution suites



For more information about Cisco ONE Software, please click here or contact your Ingram Micro Account Manager.