



# Win with Cisco ONE™ Software for Network Access

The more profitable approach to selling software

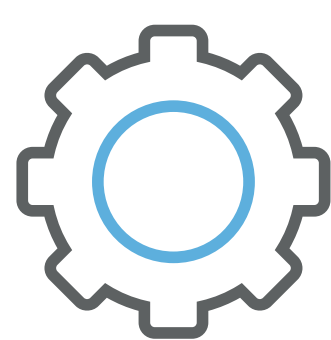
25%

lower TCO over 5 years with  
Cisco ONE™ for Access<sup>1</sup>



## CISCO ONE FOUNDATION FOR WIRELESS

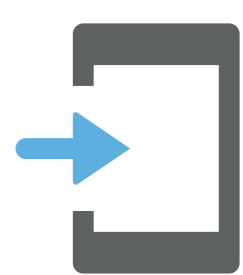
Increase your customers' mobility and enable them to:



**Manage applications and traffic** on the network with full visibility



Simplify network deployment, operations, and management with **one solution for wireless and wired**

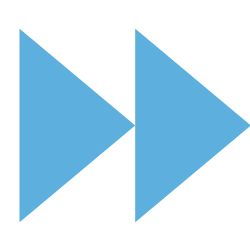


**Proactively manage wireless devices and users** with a single network policy, saving operational costs and freeing up IT resources

Reduce expenses and  
simplify deployment

## CISCO ONE ADVANCED MOBILITY SERVICES

Offer your customers an uncompromised user experience and help them:



**Accelerate their network performance** and get the most from their technology investment



Create **rich engagements** with context-aware mobile content and unlock the full potential of their businesses



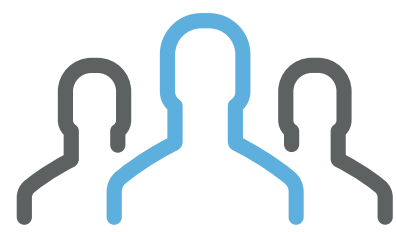
Gain insight into user behavior and **improve operations** with Wi-Fi-based location analytics

Improve security across the network

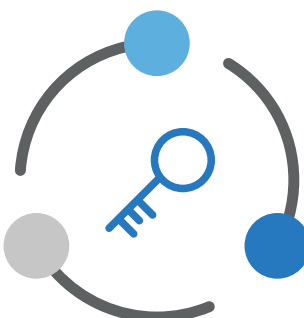


## CISCO ONE ADVANCED SECURITY

Enable your customers to simplify security software management and provide:



A **highly secure access** for guests and employees



**Centralised network access** policy management for consistent and secure user access



**Security** where it is needed the most, while reducing gaps in the security layer

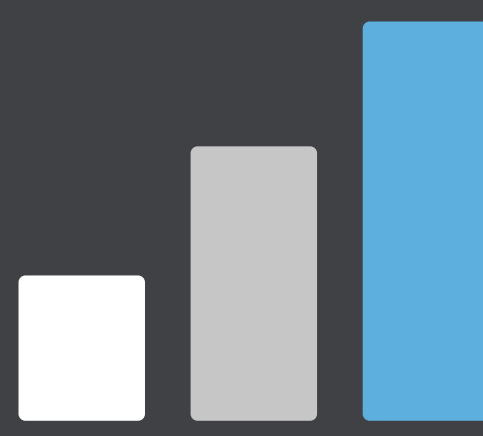
As a partner, Cisco ONE Software enables you to:



**Earn more rebates** through Cisco VIP\*



Get **pull through** and **recurring revenue**



**Increase** your deal size

Learn more about Cisco ONE for Access at [cisco.com/go/one](https://cisco.com/go/one) or contact your Cisco Distribution Account Manager



# Win with Cisco ONE™ Software for Data Center Management

Selling software just got easier with Cisco ONE™ Software

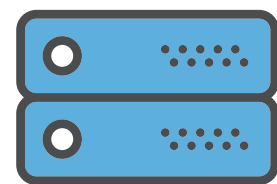
55%

lower TCO over 4 years with  
Cisco ONE™ Data Center<sup>1</sup>

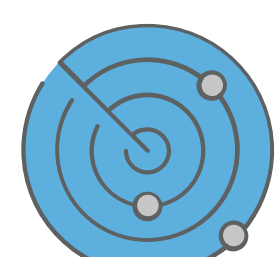


## CISCO ONE for Data Center

With Cisco ONE for Data Center your customers get an integrated infrastructure solution, including:



A **high performance, resilient**, and more **efficient data center network**



**New services** when and where they are needed



**Secure traffic isolation** for multitenant environments

Accelerate applications  
deployment with Cisco ONE for Data Center



## Cisco ONE Enterprise Cloud Suite

Enable your customers to transform IT into a business partner and:



**Increase their business** agility with secure private, public, and hybrid cloud-based data centers



Provide the automation that is **crucial** for your customers to **optimise** their business as it evolves



Offer your customers **modular automation**, allowing them to either use components individually or combine components to create an **integrated hybrid cloud**

Protect customers' investment with  
license portability



## Cisco ONE for Data Center Networking

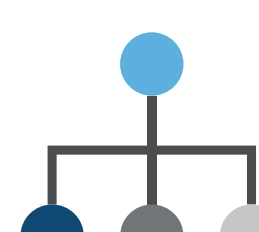
Help your customers purchase the right software capabilities to address their business needs including:



An easy to manage solution and **intelligent power consumption management**



A complete **integrated predefined software solution** that includes all the key security products and services to protect their data center



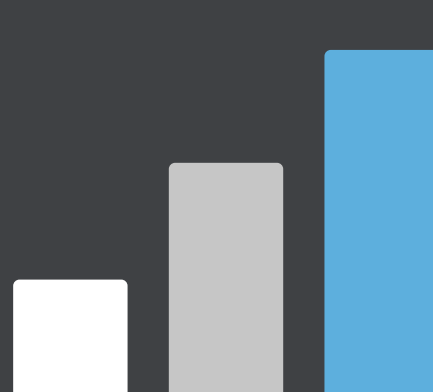
**Automated workflows** and **simplified management**

Reduce TCO and  
Accelerate application deployment

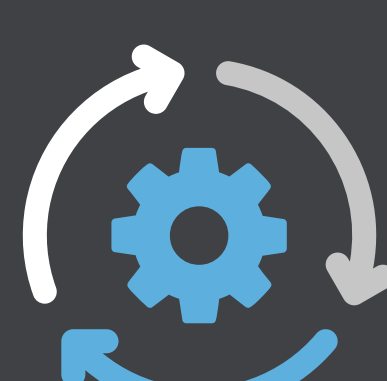
As a partner, Cisco ONE Software enables you to:



Earn higher rebates through the **Cisco Value Program (VIP)**



Gain higher services attach rate and **higher margins**



Take advantage of recurring revenue through **services renewals**

Learn more about Cisco ONE for Data Center at [cisco.com/go/one](https://cisco.com/go/one) or contact your Cisco Distribution Account Manager