

5 Good Reasons to offer 0% interest financing

Provided through selected finance partners, **easy**lease 0% interest financing is a compelling offer that can give you, and your customers, a competitive advantage and added flexibility. Here are 5 good reasons why **easy**lease should be a major part of your future proposals and business discussions:

- 1** The potential to offer the best outcomes without compromise, **creating and closing** bigger opportunities, faster
- 2** Differentiate your proposition with our most **competitive** offer to date
- 3** You can earn a **1% rebate** for all deals funded with **easy**lease 0% financing*
- 4** Reduce risk and build longer term **loyalty**
- 5** **Easy** and flexible terms that incentivise **customer investment**

With nearly 75% of companies considering funding options before requesting a quote, finance has become a critical factor when planning for the future

Source: Forrester
EMEAR IT Study

In the next 12 months c.30% of organisations expect to increase external financing for servers and storage

Source: Forrester EMEAR IT Study

* Rebate payments will be paid on an on-going basis