



# Finance for business growth

Help your business with tomorrow's technology, today

With nearly 75% of companies considering funding options before requesting a quote\*, finance has become a critical factor for your customers when planning for the future.

Building the best technology infrastructure for growth often means your customers have to use valuable CapEx.

But it doesn't have to with **easylease**.

Provided by selected finance partners, **easylease** is a compelling 0% interest

offer designed to help you convert more sales opportunities, faster.

It reduces your financial risk via a managed payment plan.

It will also help increase customer loyalty, as well as your deal size, as customers can choose to invest in a premium solution.

So customers won't need to compromise on solutions – they'll be able to choose the one that's right for their business. It's an opportunity that lasts until 31 July 2016.

0% interest financing from **easylease** also means less strain on your customers' cash flow, and that means they can afford to invest more, feeding your sales pipeline.

**You will also benefit from a 1% rebate.**

So there has never been a better time to offer a leased plan with **easylease**.

\* Source: Forrester EMEAR IT Study  
Participating countries terms and conditions apply.  
Credit approval required by finance partner.

## It's as easy as 1, 2, 3

**1**  
Help your customers plan their investment and complete a simple application. Our approval process is usually completed within 48 hours.

**2**  
They can spread the project payments over the next . So if the total solution costs €36,000, the monthly payments will be €1,000.

**3**  
Enable customers to invest and install tomorrow's technology today. Saving money is one of the real benefits, but **easylease** also gives your customers real agility and flexibility when planning future growth. They can also opt to purchase the equipment at the end of the term for a nominal payment.

## Want to find out more?

**Talk to your Cisco Authorised Distributor for more details.**

## Your questions answered

<b>How much can my customers spend?</b>	Can be anywhere from €1,000 to €250,000 (or similar local currency limit).
<b>How much of the investment needs to be with Cisco?</b>	70% of the total purchase price (including hardware, software and services) must be with Cisco. Cisco hardware must equate to 10%.
<b>When does the offer end?</b>	Orders must be processed by close of business on 31 July 2016.
<b>What are the Terms &amp; Conditions?</b>	Customer can choose to purchase equipment at end of lease term for a minimal fee - local terms and conditions apply. Financing subject to finance partner credit approval. Subject to execution of finance partners local lease documentation. Available in conjunction with local finance partners in Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Israel, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland, Turkey and United Kingdom.

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